

**SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD**  
**April 11-15, 2005**

Date Issued	Type of Case(1)	Proceeding or Appn. No.	Party or Parties	TTAB Panel(2)	Issue	TTAB Decision	Opposer's or Petitioner's Mark and Goods or Services	Applicant's or Respondent's Mark and Goods or Services	Mark and Goods Cited by Examining Attorney	Examining Attorney	Citable as Precedent of TTAB
4-12	OPP	91124984	Gillette Canada Company v. Robin Research Laboratories, Inc.	Walters Bucher Rogers*	2(d); dilution;	Opposition Dismissed	“ORAL B” <i>and</i> “ORAL-B” (in block letter and stylized forms) [preventive dentistry products]	“ORAL MAX” (and design) [electric toothbrush and dental flossing units]			No
4-12	OPP	91124801	Creative Staffing, Inc. v. Creative Financial Staffing, LLC	Seeherman Grendel Rogers*	2(d)	Opposition Sustained	“CREATIVE STAFFING” [employment and staffing services, namely, employment recruiting and temporary and full-time employment and staffing services]	“CREATIVE FINANCIAL STAFFING” [providing temporary accounting, bookkeeping and other financial services personnel]			No
4-14	EX	75445415	Pacific Market, Inc.	Quinn Walters Bucher*	whether the matter applicant seeks to register has acquired distinctive-ness as a trademark and, therefore, registrable under Section 2(f)	Refusal Affirmed		<i>the overall configuration of applicant's goods</i> [drinkware, namely, thermal insulated beverage containers]		Sheffield	No

(1) EX=Ex Parte Appeal; OPP=Opposition; CANC=Cancellation; CU=Concurrent Use; (SJ)=Summary Judgment; (MD)=Motion to Dismiss; (MR)=Motion to Reopen; (R)=Request for Reconsideration

(2) \*=Opinion Writer; (D)=Dissenting Panel Member